

## Music Copyright Information

The use of music in our sport has become foundational to routines as well as the general production of our events. As a result, we must act responsibly in respecting the music copyrights of the artists and writers who create the music. Federations from all sports have had to address the use of copyrighted music in their events.

### Why license music?

1. Its the law
2. It helps grow the sport through the legal online sharing of content
3. It supports music creators so they can continue making music you love

**Belgian Cheerleading Federation** requires all participating groups in competitions to comply with copyright laws regarding performance and/or use of arrangements of copyrighted music, visual images and other materials, as well as the use of copyrighted audio, spoken text and display of copyrighted words and images.

Using musical selections in video recordings and live performances requires licenses to a number of rights in order to comply with copyright law, in addition to the normal 'performing rights' for public venues, for each country in which you use the music. Please see: <https://www.clicknclear.com/sporteducation/cheerleading> for further educational information.

### Other legal options include:

- Using original music - Athletes can prove that their music is completely bespoke, and they have been granted the necessary rights via a license.
- Using public domain music - Music where it can be shown that the artists or writers deceased a number of years ago meaning that the music is out of copyright. This number varies from country to country and you can learn more about that here: <https://www.clicknclear.com/what-is-copyright>

To solve this licensing problem Belgian Cheerleading Federation is working with a reputable music rights service, [ClicknClear](#) - a professional music industry licensing company with the backing of music industry rightsholders. We strongly recommend purchasing your music through ClicknClear.

### Here are some key benefits for athletes and our sport as a whole of using music from ClicknClear:

- Obtain official music industry licenses at a pre-cleared affordable rate that is far lower than you could achieve individually.
- Instantly license music via ClicknClear's website – pay and receive the license immediately, from both the recording artists and all songwriters.
- Legally create a music mix to accompany your routine, protecting yourself and the sport as a whole.

- Additional video rights become available for further licensing by the federation and other competition organizers.
- Share routine content online using your freestyle music, to help grow our sport.
- ClicknClear gives a legal indemnity with each license to their music.

## **ClicknClear**

ClicknClear - [music.clicknclear.com](http://music.clicknclear.com)

ClicknClear is a professional music industry licensing company with the backing of music industry rightsholders – they have created a one-stop [online marketplace](#) where you can quickly and easily license from a large and rapidly-growing catalogue of great original music with the all the rights you need to use in your sports mix, alongside your performances.

ClicknClear has many genres of music, as well as music from around the world. You'll find tracks from iconic and current stars as well as up-and-coming artists and producers. They are actively working on continually expanding their catalog.

Purchasing music through ClicknClear allows you to license and download your music tracks instantly. The license purchased includes all the rights you need from the original recording artists and songwriters.

Licenses to recorded tracks from ClicknClear include:

- Rights to edit and adapt the tracks either alone or in a mix to accompany your performance.
- Rights to distribute audio copies of the track/mix to up to 35 individual students for training purposes.
- Rights to put a choreographed routine to the track/mix.
- Rights to perform the routine in public with the mix.

Selected tracks also have commercial synchronization licensing as an optional "add on" purchase if your group wishes to post a video recording on your website or for other uses.

When teams license music from ClicknClear for their mix, the Belgian Cheerleading Federation and other competition organizers are then able to license the further online music rights we need to help popularize our sport and eliminate the need to mute video or live streams of performances.